TEXAS CULTURAL TRUST

2023

TEXAS MEDAL OF ARTS AWARDS

Celebrating the Power of the Arts

TUESDAY, FEBRUARY 21ST

and

WEDNESDAY, FEBRUARY 22ND

AUSTIN, TEXAS

2023 TEXAS MEDAL OF ARTS AWARDS

Celebrating the Power of the Arts

ARTS ALIVE! VIP RECEPTION

Tuesday, February 21st

Commodore Perry

The Arts Alive! reception kicks off the two-day Texas Medal of Arts Awards celebration at the contemporary and captivating Commodore Perry Estate. Mix and mingle with Texas Medal of Arts Honorees and enjoy cocktails, hors d'oeuvres, and unique arts experiences.

RISE WITH THE ARTS BRUNCH

Wednesday, February 22nd

Texas Governor's Mansion

The Governor and First Lady of Texas host an inspiring and entertaining brunch on the grounds of the Governor's Mansion. Prior to the brunch the Governor presents the Texas Medal of Arts to each of the 2023 Honorees in a private ceremony in the Governor's Mansion. The brunch is exclusive to Capitol sponsors and above.

RED CARPET RECEPTION, AWARDS SHOW & GALA DINNER

Wednesday, February 22nd

Long Center for the Performing Arts

The TMAA events culminate with the glamorous Red Carpet Reception, performance-filled Awards Show and vibrant Gala Dinner at the Long Center for the Performing Arts. Salute the 2023 TMAA Honorees and celebrate Texas' unique culture with star studded performances and an elegant dinner.

ABOUT THE AWARDS

Through the Texas Medal of Arts Awards (TMAA), the Texas Cultural Trust spotlights Texas leaders and luminaries who have achieved greatness through their creative talents, as well as those whose generosity has opened doors to artistic opportunity for Texans of all ages. Inspired by the National Medal of Arts and the Kennedy Center Honors, the Texas Medal of Arts has been presented biennially since 2001. Culminating in a star-studded celebration, the Texas Medal of Arts Awards raises substantial financial support, visibility, and awareness about the power of the arts to fuel our state's economy, enhance our children's education, improve our health and well-being, and enrich our cultural heritage.

visit **www.txculturaltrust.org** for more details

2023 TMAA CHAIRS

Linda LaMantia, *Laredo*
TXCT Board Member

Brandon Maxwell, *Longview*
Fashion Designer, TMAA 2019 Honoree

Judy Robison, *El Paso*
TXCT Board Member

2019 TEXAS MEDAL OF ARTS AWARDS

A look back at the TMAA in 2019: Celebrating Texas Legends

TEXAS CULTURAL TRUST

TMAA SPONSORSHIP OPPORTUNITIES

Join us in honoring and supporting the power of the arts as a sponsor of the 11th biennial Texas Medal of Arts Awards.

ALL SPONSORS RECEIVE:

- Invitations to Arts Alive! at the Commodore Perry
- Invitations to the Red Carpet Reception, Awards Show and Gala Dinner at the Long Center for Performing Arts with valet for all guests
- Prominent branding and recognition on TMAA web page, program, digital and print signage
- Annual recognition as a Texas Cultural Trust Partner in the Arts

EXCLUSIVE NAMING OPPORTUNITIES Title sponsorships receive additional branding and recognition on events of their choosing including:

- ***Platinum Sponsors:*** 2023 Texas Medal of Arts Awards Title Sponsor across all TMAA events
- ***Gold Sponsors:*** Arts Alive!, Rise with the Arts Brunch, or Gala Dinner
- ***Silver Sponsors:*** Red Carpet Reception, Backstage Toast, Medal Ceremony

EVENT ACCESS & GUEST EXPERIENCE	**Platinum $200,000**	**Gold $100,000**	**Silver $75,000**	**Bronze $50,000**	**Capitol $25,000**	**Legend $15,000**
Red Carpet Reception, Awards Show & Gala Dinner Invitations	30 VIP	20 VIP	20 VIP	20 Premier	10 Premier	10
Invitations to Private VIP Toast with Honorees at Awards Show	8	6	4	2		
Arts Alive! Invitations	30	20	20	20	10	10
Invitations to VIP Toast with Photo Opportunities with Honorees at Arts Alive!	6	4	2			
Rise with the Arts Brunch Invitations	24	16	8	4	2	
Signed Commemorative Poster	•	•	•	•	•	
Opportunity to Host a Texas Young Master at a Private Event	•	•	•	•		
Concierge Service for Sponsor Host at Awards Show and Gala Dinner	•	•	•	•		
Personalized Commemorative Photo Book for Sponsor Host	•	•	•	•		
Opportunity to Host a Texas Medal of Arts Honoree at Gala Dinner Table	•	•	•			
Priority Reservation Access to VIP Hotel Block at Commodore Perry	•	•				
VIP Valet - First in Line at Awards Show and Gala Dinner	•	•				
Option for Box Seating with Private Bar at Awards Show	•					
Personal Photographer for Sponsor Host	all events	red carpet & gala dinner				
BRANDING & RECOGNITION						
Logo or name on TMAA web page, program, digital and print signage*	•	•	•	•	•	•
Recognition on TMAA invitation*	•	•	•	•	•	•
Annual recognition as a Texas Cultural Trust Partner in the Arts	•	•	•	•	•	•
Recognition on 2023 TMAA brochure*	•	•	•	•		
Recognition year-round as an organizational sponsor of the Trust	•	•	•	•		
Pre-show Logo Projection in Auditorium at Awards Show	•	•	•			
Recognition on Dedicated Print and Digital Ads, Including Texas Monthly*	•	•	•			
Recognition on Commemorative Poster	•	•	•			
Verbal Recognition from stage during Gala Dinner	•	•	•			
Full-page Ad in 2023 TMAA Souvenir Program*	•	•				
Exclusive Naming Opportunity	•	•				
Verbal Recognition from Stage at Each TMAA Event	•	•				
Opportunity to Speak at Title Sponsor Event	•	•				

* *Written pledge of sponsorship must be secured prior to print/publishing deadlines.*

For TMAA sponsorship information, contact **Heidi Marquez Smith,** Chief Executive Officer at **hmarquezsmith@txculturaltrust.org** or 512.478.5289

TEXAS MEDAL OF ARTS HONOREES

2001

Van Cliburn, Fort Worth: *Lifetime Achievement*

Tommy Lee Jones, San Saba: *Film*

Willie Nelson, Austin: *Music*

Debbie Allen, Houston: *Dance*

Neil Hess, Amarillo: *Theatre*

John Biggers, Houston: *Visual Arts*

Horton Foote, Wharton: *Literary Arts*

Flaco and Santiago Jimenez, San Antonio: *Folk Arts*

Wayne Bell, Austin: *Architecture*

Gilberto Zepeda, Jr., Pharr: *Arts Education*

Jack Blanton, Houston: *Individual Arts Patron*

SBC Communications Inc., San Antonio: *Corporate Arts Patron*

The Meadows Foundation, Dallas: *Foundation Arts Patron*

2003

John Graves, Glen: *Lifetime Achievement*

Rose Fess Parker, Fort Worth: *Film/Television*

Charley Pride, Dallas: *Music*

Tommy Tune, Wichita Falls: *Dance*

Enid Holm, Odessa: *Theatre*

Glenna Goodacre, Dallas: *Visual Arts*

Sandra Cisneros, San Antonio: *Literary Arts*

Dealey Herndon/State Capitol Preservation Project, Austin: *Architecture*

Lydia Mendoza, San Antonio: *Folk Arts*

Marca Lee Bircher, Dallas: *Arts Education*

Nancy B. Hamon, Dallas: *Individual Arts Patron*

Exxon Mobil Corporation, Irving: *Corporate Arts Patron*

Houston Endowment Inc., Houston: *Foundation Arts Patron*

2005

Vikki Carr, El Paso: *Lifetime Achievement*

Phylicia Rashad, Houston: *Television/Theatre*

Lyle Lovett, Klein: *Music*

Ben Stevenson, O.B.E., Houston: *Dance*

Robert Wilson, Waco: *Theatre*

Jose Cisneros, El Paso: *Visual Arts*

Naomi Shihab Nye, San Antonio: *Literary Arts*

Ginger Head-Gearheart, Fort Worth: *Arts Education*

Joe R. and Teresa Lozano Long, Austin: *Individual Arts Patron*

Nasher Foundation/Raymond D. Nasher, Dallas: *Foundation Arts Patron*

2007

Walter Cronkite, Houston: *Lifetime Achievement*

Ornette Coleman, Fort Worth: *Music*

Alvin Ailey American Dance Theatre, Rogers: *Dance*

Judith Ivey, El Paso: *Theatre*

Jesús Moroles, Corpus Christi: *Visual Arts*

Sandra Brown, Waco: *Literary Arts*

Bill Wittliff, Austin: *Multimedia*

Paul Baker, Hereford: *Arts Education*

Diana and Bill Hobby, Houston: *Individual Arts Patron*

Neiman Marcus, Dallas: *Corporate Arts Patron*

Sid W. Richardson Foundation, Fort Worth: *Foundation Arts Patron*

2009

Laura W. Bush, Dallas: *Standing Ovation*

Robert Rauschenberg, Port Arthur: *Lifetime Achievement*

Lake/Flato Architects, San Antonio: *Architecture*

James Dick, Round Top: *Arts Education*

Anheuser-Busch Companies, *Corporate Arts Patron*

Robert Rodriguez, San Antonio: *Film*

Edith O'Donnell, Dallas: *Individual Arts Patron*

Austin City Limits, Austin: *Multimedia*

Clint Black, Houston: *Music*

T.R. Fehrenbach, San Benito: *Literary Arts*

Betty Buckley, Fort Worth: *Theatre Arts*

Keith Carter, Beaumont: *Visual Arts*

2011

Barbara Smith Conrad, Pittsburg: *Lifetime Achievement*

ZZ Top, Houston: *Music*

Ray Benson, Austin: *Multimedia*

Marcia Gay Harden, Austin: *Film*

Bill Paxton, Fort Worth: *Film*

Bob Schieffer, Fort Worth: *Journalism*

James Drake, Lubbock: *Visual Arts*

Alley Theatre, Houston: *Theatre*

Robert M. Edsel, Dallas: *Literary Arts*

Tom Staley, Austin: *Arts Education*

HEB, San Antonio: *Corporate Arts Patron*

Sarah and Ernest Butler, Austin: *Individual Arts Patron*

2013

Big Thought/Gigi Antoni, Dallas: *Arts Education*

Gene Jones and Charlotte Jones Anderson, Dallas: *Individual Arts Patron*

Kimbell Art Foundation, Fort Worth: *Foundation Arts Patron*

Texas Monthly, Austin: *Corporate Arts Patron*

Steve Miller, Dallas: *Music*

Eva Longoria, Galveston: *Multimedia*

Houston Ballet, Houston: *Dance*

James Surls, Huntsville: *Visual Arts*

Joe Sears and Jaston Williams (Greater Tuna), Austin: *Theatre*

2015

T Bone Burnett, Fort Worth: *Music*

Jamie Foxx, Terrell: *Film*

Kilgore College Rangerettes, Kilgore: *Dance*

Rick Lowe, Houston: *Visual Arts*

Dr. Pepper Snapple Group, Plano: *Corporate Arts Patron*

Margaret McDermott, Dallas: *Individual Arts Patron*

Emilio Nicolas, San Antonio: *Multimedia*

Dan Rather, Wharton: *Television*

Chandra Wilson, Houston: *Television*

Charles Renfro, Houston: *Architecture*

Robert Schenkkan, Austin: *Theatre*

Booker T. Washington High School for the Performing & Visual Arts, Dallas: *Arts Education*

Lawrence Wright, Austin: *Literary Arts*

Ruth Altshuler, Dallas: *Standing Ovation*

The Gatlin Brothers, Seminole: *Lifetime Achievement*

2017

Eloise and John Paul DeJoria, Paul Mitchell/ Patrón Tequila, Austin: *Corporate Arts Patron*

Kris Kristofferson, Brownsville: *Multimedia*

Lynn Wyatt, Houston: *Individual Arts Patron*

Lauren Anderson, Houston: *Dance*

Yolanda Adams, Houston: *Music*

Dallas Black Dance Theatre, Dallas: *Arts Education*

Renée Elise Goldsberry, Houston: *Theatre*

The Tobin Endowment, San Antonio: *Foundation Arts Patron*

Leo Villareal, El Paso: *Visual Arts*

Frank Welch, Dallas: *Architecture*

John Phillip Santos, San Antonio: *Literary Arts*

Scott Pelley, San Antonio: *Journalism*

Kenny Rogers, Houston: *Lifetime Achievement*

2019

Conspirare, Austin: *Music Ensemble*

Craig Dykers and Elaine Molinar, San Antonio and El Paso: *Architecture*

Trenton Doyle Hancock, Houston: *Visual Arts*

Stephen Harrigan, Austin: *Literary Arts*

Jennifer Holliday, Houston: *Theatre*

Brandon Maxwell, Longview: *Design*

Matthew McConaughey, Austin: *Film*

Mark Seliger, Houston: *Multimedia*

Boz Scaggs, Plano: *Music*

Vidal M. Trevino School of Communications and Fine Arts, Laredo: *Arts Education*

The Texas Cultural Trust is a 501c3 nonprofit organization whose mission is to be the leading voice for the arts in education, advocacy, and economic impact in Texas, while spotlighting the artistic excellence of our state. Programs of the Texas Cultural Trust include the Texas Medal of Arts Awards, Art Can, Texas Young Masters, Texas Women for the Arts, Partners in the Arts, and Arts Access. Together with our partners we are shaping the cultural, educational, and economic future of Texas.

PROGRAMS OF THE TEXAS CULTURAL TRUST

ART CAN

Through Art Can, the Trust conducts research and publishes data quantifying the economic, educational, and cultural impact of the arts in Texas.

TEXAS YOUNG MASTERS

Texas Young Masters, a joint program between the Texas Cultural Trust and the Texas Commission on the Arts, awards $10K scholarship grants to 8th through 11th grade students who demonstrate excellence in the arts.

TEXAS MEDAL OF ARTS AWARDS

The Texas Medal of Arts Awards is the Trust's signature fundraising event. Every biennium, the Trust recognizes the power of the arts and celebrates excellence in the arts by presenting the Texas Medal of the Arts to Texas luminaries and leaders.

ARTS ACCESS

The Arts Access program examines the needs and opportunities to provide support within Texas communities to increase access to the arts, culture, and arts education.

TEXAS WOMEN FOR THE ARTS

Texas Women for the Arts is a statewide giving circle and membership program, comprised of influential women from across Texas with the mission to awaken and nurture the artist in every Texas child.

PARTNERS IN THE ARTS

Partners in the Arts is a membership program with a growing consortium of arts organizations, artists, and arts patrons across Texas.

BOARD OF DIRECTORS

Leslie Ward, Chair, *Austin*
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The University of Texas at Austin College of Fine Arts

901 S. Mopac Expy. • Barton Oaks Plaza II, Ste. 410 • Austin, TX 78746 • 512.478.5289 • txculturaltrust.org • @txculturaltrust

2023 TEXAS MEDAL OF ARTS AWARDS

February 21 & 22, 2023, Austin Texas

Sponsorship Opportunities

Please return completed form by mail or email to
Heidi Marquez Smith, Chief Executive Officer at hmarquezsmith@txculturaltrust.org

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SPONSORSHIP LEVELS:

☐ **Platinum $200,000** ☐ **Silver $75,000** ☐ **Capitol $25,000** ☐ **Supporter $**.....

☐ **Gold $100,000** ☐ **Bronze $50,000** ☐ **Legend $15,000**

Please refer to the TMAA Sponsorship Opportunities page for Level descriptions.

CONTACT INFORMATION:

Name/Organization.....

Name to be listed in publications .....

Contact name (if different from above) .....

Mailing Address .....

City ..... State ..... Zip ..... Phone .....

Email .....

FULLFILLMENT DETAILS:

Unless otherwise agreed upon, all 2023 TMAA sponsorships must be fulfilled on or before January 31, 2023.

☐ I am unable to attend, but please accept my donation of $.....

☐ Please invoice me.

☐ Pledge / Date to be fullfilled: .....

Special Instructions: .....

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PAYMENT INFORMATION:

☐ **Check** enclosed for $..... Check No. ..... made payable to Texas Cultural Trust.

☐ **Credit Card** charge $..... ☐ MasterCard ☐ Visa ☐ Amex ☐ Discover

Card #..... Exp ..... CVC .....

Name on Card .....

☐ *I authorize 3% to be added to my donation to cover credit card processing fees.*

☐ **Stock Transfer:** TXCT Brokerage Information: Schwab One, attn: Heidi Marquez Smith, account #8545-5157, DTC#: 0164

Billing address *(if different from above)* .....

City ..... State ..... Zip .....

Phone .....

Signature .....

THANK YOU FOR SUPPORTING THE ARTS IN TEXAS!

The Texas Cultural Trust is a 501(c)(3) nonprofit organization. Your donation is fully tax-deductible. Tax ID #74-2778878

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